Bobola Alabi

VIDEO EDITOR · SHORT-FORM & MOTION GRAPHICS

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PROFILE

Video Editor with 5+ years of freelance design and video experience, specializing in short-form content for TikTok and Meta platforms. Expert in Adobe Premiere Pro and After Effects, handling the full pipeline — edit, motion graphics, transitions, captions, and colour grading — for gaming, crypto, and small-business brands. Brings a structured, engineering-trained eye for detail from a Computer Engineering background, and works independently to deliver polished, on-brand video under tight turnaround.

CORE SKILLS

Video Editing · Motion Graphics · Colour Grading & Correction · Transitions & Pacing · Captions & Subtitling · Audio Mixing & Sound Design · Short-Form Video (TikTok / Reels) · Storyboarding & Concept Development · Social Media Content Strategy · Brand-Consistent Visuals · AI-Assisted Video Workflow · Thumbnail Design

SOFTWARE

Adobe Premiere Pro · Adobe After Effects · Adobe Photoshop · Adobe Illustrator · CapCut · FFmpeg · Figma

EXPERIENCE

Freelance Video Editor & Graphic Designer

2020 — Present

- Edit and produce short-form video content for TikTok and Meta platforms, applying platform-native pacing, captions, and transitions to hold attention and drive engagement.
- Work across the full Premiere Pro and After Effects pipeline — rough cut, motion graphics, colour grade, and final export — for gaming, crypto, and small-business clients.
- Designed and animated effects-heavy promotional video content for an e-commerce gaming retail brand, including 3D camera moves, particle systems, and glitch/HUD-style graphics.
- Balance and normalise audio in Premiere Pro using the Essential Sound panel, Audio Gain, and Dynamics effects to keep loudness consistent across deliverables.
- Script and produce short-form video content on crypto and finance topics, translating fast-moving, technical subject matter into clean, digestible visuals.
- Work independently end to end — concept, edit, motion graphics, and delivery — consistently meeting fast turnaround deadlines without sacrificing quality.

SELECTED WORK

- **Promotional Video Concept — E-Commerce Gaming Retailer:** cinematic single-take concept and storyboard with 3D camera work, particle effects, and glitch/HUD transitions.
- **Short-Form Crypto & Finance Content:** scripted and produced short-form video breaking down crypto/finance topics for social platforms.
- **TikTok Slow-Motion Workflow:** built an FFmpeg-based pipeline for platform-ready slow-motion export.
- **Motion Graphics Template Visuals:** designed reusable motion graphics templates for short-form and social content.
- **Finance/Travel World Map Animation:** animated a world map graphic in After Effects for finance-themed content.
- **YouTube Thumbnail Design:** produced high-contrast, click-worthy thumbnails tailored to individual channel identities.

EDUCATION

B.Eng. Computer Engineering

Federal University Oye-Ekiti
Graduated 2025

STRENGTHS

- Self-Motivated
- Proactive
- Independent & Team Work
- Communication (EN)
- Attention to Detail
- Time Management
- Problem Solving
- Adaptability

REFERENCES

Available upon request.